

TENNESSEE TRAILS ASSOCIATION

MINUTES

FOURTH QUARTER BOARD MEETING

NOVEMBER 1, 1998

The meeting was held at Lakeshore Methodist Assembly Center, Eva, Tennessee, during the annual meeting weekend.

Present

Jim Poteet	Debbie Gilbert
Arleen Barnett	Dave Walton
Judy Cleary	Carolyn Miller
Evelyn Tretter	(for Mary Kelly)
Rob Weber	Fount Bertram
Wanda Cumberland	Barry Spearman
Eric Wilson	Sandy Spearman
Judith Bartlow	John Martin
Libby Francis	(for Ray Burkett)
(for Bertha Chrietzberg)	

Absent

Harold Draper
Bertha Chrietzberg
Ninez Giles
Mary Kelly
Barbara Phifer
Don Coffman
Gloria Norrid
Ray Burkett

Also present

Judy Wood	Carolyn Pierce	Patti Latta
Mike Harvey	Alan Stokes	Susan Weber
Jim Johnson	Carol Hayley	James Leininger
Jenice Johnson	Anne Lindholm	Marietta Poteet
Bessie Daniel	Jerry Lensky	Charley Hann
Jennifer Hann	Ken Novak	Betty Porter

There was a long discussion, led by the president, Jim Poteet, of raising funds for the Cumberland Trail, to carry out the agreement with the state.

The board agreed to a goal of "1000 by 2000" membership campaign. This will be considered an event to help celebrate TTA's 30th anniversary.

A motion was passed to increase membership fees as follows: Individual - from \$15 to \$25. Family - separate category - \$35. Student - from \$6 to \$15.

A motion was passed to change the wording on the brochure regarding Supporting membership to "Donation - \$100, \$200 or other."

Other ideas not acted upon were (1) Should we mount a campaign to ask all members to make greater donations? (2) Should we ask life members to give more to bring their fee up to the current fee? In each of these proposals, the extra money could be in lieu of work on the Cumberland Trail. The chairmen will sound out their members on these proposals.

It was suggested that the name of the Cumberland Mountain Chapter be changed to Big South Fork Chapter. No action was taken.

Evelyn Tretter, recording secretary

Current Members by Chapter, Class

Supporting member
Pay > dues

Clarksville
Cumb mt
East TN
~~Memphis~~
Murfreesboro
Nash
Plateau
Upper comb

Chapter		Chapter Total	Fam	Ind	Life	Student	Supp
CL	51	31	3	27			1
CM	18	11	2	6	2		1
ET	107	65	20	36	5	1	3
MC Memphis	98	60	12	41	4		3
MU	51	31	8	20	2		1
NC	523	319	34	255	17	6	7
PL	62	38	16	19	3		
S	State ^{not w/ chapter}	16	1	8	6		1
SW	Martin Area	8		1		7	
UC	51	31	8	18	3	2	
Grand Total		610	104	431	42	16	17

1000 in 2000

Scenario Summary

Changing Cells:

	Current	Member Growth	Dues Increase 1	Dues Increase 2	Increase Giving 1	Increase Giving 2
BaseMembers	448	448	448	448	448	448
FamilyMemberships	104	104	104	104	104	104
StudentMemberships	16	16	16	16	16	16
LifeMembers	42	42	42	42	42	42
LostMembers	200	100	100	100	100	100
NewMembers	300	490	490	490	490	490
Dues	\$15.00	\$15.00	* \$20.00	* \$25.00	\$25.00	\$25.00
FamilyDues	\$15.00	\$15.00	\$25.00	35 \$30.00	\$30.00	\$30.00
StudentDues	\$6.00	\$6.00	\$15.00	\$15.00	\$15.00	\$15.00
ApplicationFee	\$0.00	\$0.00	\$0.00	WIA \$5.00	\$5.00	\$5.00
AvgContribution	\$0.50	\$0.50	\$0.50	\$0.50	\$10.00	\$20.00

Result Cells:

	710	1000	1000	1000	1000	1000
NetMembers	710	1000	1000	1000	1000	1000
Income Categories:						
Memberships	\$9,876.00	\$14,226.00	\$19,600.00	\$26,760.00	\$26,760.00	\$26,760.00
Contributions	355.00	500.00	500.00	500.00	10,000.00	20,000.00
Investment Income	0.00	0.00	0.00	0.00	0.00	0.00
Life Member Income	300.00	300.00	300.00	300.00	300.00	300.00
Royalties	500.00	500.00	500.00	500.00	500.00	500.00
Merchandise Sales	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00
Auction Income	2,000.00	2,000.00	2,000.00	2,000.00	2,000.00	2,000.00
	\$14,031.00	\$18,526.00	\$23,900.00	\$31,060.00	\$40,560.00	\$50,560.00
Expense Programs:						
Fees	\$940.00	\$940.00	\$940.00	\$940.00	\$940.00	\$940.00
Merchandise	900.00	900.00	900.00	900.00	900.00	900.00
Newsletter	7,667.62	10,194.10	10,194.10	10,194.10	10,194.10	10,194.10
Allocations	3,420.00	4,000.00	4,000.00	4,000.00	4,000.00	4,000.00
VIP Newsletters	871.20	871.20	871.20	871.20	871.20	871.20
Prospect Newsletters	217.80	217.80	217.80	217.80	217.80	217.80
Renewal Cards	288.58	413.86	413.86	413.86	413.86	413.86
Brochures	114.00	114.00	114.00	114.00	114.00	114.00
Directory	1,168.66	1,646.00	1,646.00	1,646.00	1,646.00	1,646.00
Member Guidebook	1,168.66	1,646.00	1,646.00	1,646.00	1,646.00	1,646.00
Life Memberships	365.90	365.90	365.90	365.90	365.90	365.90
	\$17,122.42	\$21,308.86	\$21,308.86	\$21,308.86	\$21,308.86	\$21,308.86
Surplus/(Deficit)	(\$3,091.42)	(\$2,782.86)	\$2,591.14	\$9,751.14	\$19,251.14	\$29,114.14

TENNESSEE TRAILS ASSOCIATION

MINUTES

ANNUAL MEETING
OCTOBER 31, 1998

The meeting was held at Lakeshore Methodist Assembly Center at Eva, Tennessee. About 100 people attended.

The following awards were presented:

TTA Award: To Alternate Spring Break Program at Vanderbilt University. Coordinator Carolyn Miller accepted.

And to Governor Don Sundquist for ^{and} his designating the Cumberland Trail as Cumberland Trail State Park for his continued support of trails. Milton H. Hamilton, Jr, commissioner of the Department of Environment and Conservation, accepted for the governor.

Bill Stutz Award: To Mike Harvey, chairman of the Murfreesboro Chapter, for his constant service, especially for his holding the Murfreesboro Chapter together and rebuilding it, and for his work on the Cumberland Trail.

Awards by the Cumberland Trail Conference:

Cumberland Trail Award: To Sam Powell and to Barry and Sandra Spearman.

Bob Brown Top Volunteer Award: To Bill Eldredge.

Golden Squirrel Award: To Rob Weber for losing the most hikers as a leader, for a wild ride in the Catoosa wilderness. They weren't exactly separated from their leader - all were lost. Rob was serenaded with a song written especially in his honor.

Special awards: Three retiring board members received special awards for long service to TTA: Bertha Chrietberg, Evelyn Tretter and Judy Cleary. Arleen Barnett was specially recognized for constant dedication to the Cumberland Trail and Breakaway. She was presented with flowers.

Chapter Reports: Clarksville - The chapter's famous J. R. Tate, who just completed his third walk of the entire Appalachian Trail, gave a brief report of his journey. The chapter remains very active.

Cumberland Mountain - The chapter plans to work with The Big South Fork by leading park visitors on the trails. The effort started last year but was thwarted by an ice storm that closed all the trails.

East Tennessee - In its third year the chapter has good turnout for hikes. They are planning a work day at The Big South Fork. Memphis - The chapter has a new semi-permanent meeting place. They have new T-shirts to sell. They work on the Chickasaw Trail and have "social hikes," inviting nearby newcomers.

Murfreesboro - Members have worked on the CT and two have qualified for patches. The new chairman, Fount Bertram, stated plans for the coming year: recruiting members from the community, programs at Veterans Hospital and with community organizations. The chapter will host next year's annual meeting at the Dubose Center, Monteagle. Murfreesboro has a new park and the

chapter will work with the city to help develop trails. Nashville - Membership and meeting attendance are up since moving the meeting place to Radnor Lake Visitor Center. The chapter is selling bandanas to raise funds. Half the proceeds will go to relieve victims of last spring's tornado in Nashville. The chapter will help build trails at Beaman Park. Upper Cumberland - Very active but needs more leadership. Cumberland Trail Conference - Negotiations on contract with the state are continuing. Carolyn Miller was recognized as the coordinator for the Alternate Spring Break Program at Vanderbilt.

The following officers were elected for 1999: president, Jim Poteet; vice president, Arleen Barnett; membership, Ninez Giles; recording secretary, Patti Latta; treasurer, James Leininger; director-at-large, Libby Francis.

It was announced that the fifth edition of Tennessee Trails, by Evan Means and Bob Brown, has been printed. Price is \$12.95.

Other events of the weekend included covered dish supper Friday night, hikes, rope course, bonfires at campground, presentation by ranger from Nathan Bedford Forrest State Park on local culture and wildlife.

Evelyn Tretter, recording secretary

Memphic Chapter were hosts



TENNESSEE TRAILS ASSOCIATION

INC.

P.O. Box 41446
Nashville, Tennessee 37204

Fourth Quarter 1998 Meeting of the Board
November 1, 1998

Board Members:

Arleen Barnett
Judith Bartlow */Esther Ruffner**
Ray Burkett
Bertha Chrietzborg */Libby Francis **
Judy Cleary */James Leininger **
Don Coffman
Wanda Cumberland
Harold Draper
Debbie Gilbert

Ninez Giles
Mike Harvey */Fount Bertram**
Mary Kelly
Barbara Phifer
Jim Poteet
Evelyn Tretter */ Patti Latta **
Dave Walton
Eric Wilson
Rob Weber

* Retiring Members
** New Members

Regular quarterly meeting held at 8:30 AM CST on Sunday, November 1, 1998, at the Lakeshore United Methodist Assembly, Eva, TN.

Agenda:

- Minutes from last meeting
- Treasurer's Report
- Board Meeting Schedules
- 1999 Planning
 - Membership goals
 - Programs
 - Dues
 - Giving Campaign
 - Chapter Allocations
 - Hike Planning

Objective: To promote, construct, and maintain a state-wide system of hiking trails, and to work for the conservation of natural resources inherent to this objective.

Sponsor for the Cumberland Trail