The quarterly meeting of the Tennessee Trails Association Board of Directors (BOD) was held February 4, 2024 starting at 6:30 CT by Zoom, the President, Duane Frichtl, being in the chair and the Secretary, Susan Woods, being present.

Members of the BOD present were: Dharma Alaksza, Lucy Cahill, Marvin Caine, June Callahan, Jeanne Conatser, Patricia Deen, Amber Dobie-Grove, Wayne Drown, Jenny Fitzgerald, Libby Francis, Duane Frichtl, Mark Hubbard, Michelle Kelley, Will Latham, Cathy Moran, Bob Obohoski, Marti Owensby, Sara Pollard, Karen Shoemaker, John Thomas, Steve Turner, Susan Woods. Members of the BOD absent were: Alice Cannon, Jane Coffey. Visitors present were: Bob Richards, Randy Medley, Joan Hartvigsen.

Minutes to be considered for approval were the Annual Membership Meeting of TTA, Special Organizational Meeting of TTA BOD, and the regular quarterly meeting of TTA BOD, all of which were held on Oct. 22, 2023 at NTSP. Wayne Drown moved that the minutes of the Annual Membership Meeting be approved, seconded by Sara Pollard and the motion was approved. Michelle Kelley moved that the minutes of the Special Organizational meeting be approved, seconded by Libby Francis. Mark Hubbard pointed out an error in the name given for the motion to adjourn. The minutes for the Special Organizational meeting were then approved by the board as corrected. Mark Hubbard moved that the Quarterly Meeting of the TTA BOD be approved, seconded by Jenny Fitzgerald and the motion was approved by the BOD.

Treasurer June Callahan presented the Financial Committee report. After she mentioned the two vacant positions on the Financial Committee Bob Richards volunteered to fill one of those positions. Mark Hubbard moved to approve the proposed budget, seconded by Wayne Drown and the BOD voted to accept the proposed budget.

Membership Committee Chair Marti Owensby presented the Membership report as previously sent by email to the BOD.

Communications Committee Chair, Will Latham, explained the completed projects, projects in progress, and future projects of the Communications Committee.

Libby Francis, Chairman of the Archives Committee, described the progress achieved in acquiring previously missing records.

In the absence of Evan Means Grant Committee Chair, Jane Coffey, EMG committee member Libby Francis described the grants having been applied to the committee by Friends of Beaman Park for \$1000 and the Friends of Henry Horton State Park for \$976.80. The committee is recommending the approval of both grant applications. Will Latham moved to approve both applications and the motion was seconded by Mark Hubbard. The BOD voted to approve the motion.

Patricia Deen of host chapter Highland Rim gave a report on the plans being made for the 2024 Annual TTA Membership Meeting to be held on Oct 25-27 at Fall Creek Falls State Park.

President Duane Frichtl's president's report began with an updated committee list for 2024.

Next he welcomed and introduced Randy Medley, who has volunteered to serve as TTA/CTC (Cumberland Trails Conference) Liaison. Ideas from Randy and the members of the board concerning how these groups might help each other were discussed at length.

President Frichtl announced the formation of the Outreach Committee. They are working on a survey of the Chapter Chairs, deciding on upgrades to the state display, and how TTA might partner with community and business entities with similar interests. The Outreach Committee will report at the May meeting.

President Frichtl then led a discussion of how a strategic planning meeting might be carried out.

The issue previously included in the president's report which was emailed to the BOD concerning a financial appeal in the newsletter from the Friends of the Rugby State Natural Area was tabled by President Frichtl.

There was no old or new business to consider.

The motion to adjourn was made by Wayne Drown and seconded by Michelle Kelley and approved by a vote of the BOD.

The meeting was adjourned at 8:20 p.m.

Minutes submitted by Secretary Susan Woods.

Dates for future TTA Board of Directors Meetings:

May 7, 2024, at 6:30 p.m., via Zoom

August 6, 2024, at 6:30 p.m., via Zoom

October 27, 2024, at 8:00 a.m., at Fall Creek Falls State Park Lodge

Agenda for Tennessee Trails Association Board of Directors Meeting 6:30 P.M., CT, Feb. 6, 2024, by Zoom

Call to Order and Welcome, Duane Frichtl, President

Roll Call, Susan Woods, Secretary

Approval of Annual Membership Minutes, Special Organizational Meeting minutes, and Quarterly Board of Directors Minutes, Susan Woods, Secretary – Attachment #1.

TTA Financial Report, June Callahan, Treasurer – Attachment #2

Membership Report, Marti Owensby, Membership committee chair - Attachment #3

Communications Committee Report, Will Latham, Communications chair – Attachment #4

Evan Means Grant Committee Report, Jane Coffey, EMG committee chair – Attachment #5

2024 TTA BOD Annual Meeting oral report, Patty Deen

President's Report, Duane Frichtl, TTA BOD President, Attachment #7

Old Business

New Business

Motion to adjourn

Dates for future TTA Board of Directors meetings: May 7, 2024, at 6:30 p.m. CST, via Zoom August 6, 2024, at 6:30 p.m. CST, via Zoom October 27, 2024, at 8:00 a.m. at Fall Creek Falls State Park Lodge

Annual Membership Meeting of Tennessee Trails Association

October 21, 2023

Pin Oak Lodge, Natchez Trace State Park, Wildersville, TN 38351

- President Duane Frichtl called the meeting to order at 6:02 p.m.
- President Frichtl read the minutes of the 2022 Annual Membership Meeting.
- A quorum of 110 TTA members were present.
- Recognition was given to all who contributed to the success of the event as well as donations to the silent auction.
- The President's report included many successes of TTA including membership increases, financial status, and the hard work put in by the various committees. Recognition was made of two retiring board members, Terry Warren after 4 years as West Tennessee Regional Director and Cheryl Heckler after 7 years as Membership Director.
- Treasurer June Callahan gave the financial report.
- Libby Francis, Chair of the Nominations Committee, presented 4 nominations for Board positions: Jenny Fitzgerald and Jane Coffey for At Large Directors, both renewing for another 3 year term, Marti Owensby for At Large Director, and Dharma Alaksza for West TN Regional Director. There being no additional nominations from the floor, the motion was made by Will Wisniewski and seconded by Karen Thomas to accept these members to the board. The motion passed.
- Libby Francis, Chair of the By Laws Committee, presented some revisions to the By Laws. The motion was made by Mark Hubbard and seconded by Michelle Kelley to accept the changes. The motion passed.

- Steve Turner, Clarksville Chapter, gave a memorial for long time member Paul Schwab.
- Michelle Kelley, Chair of the Awards Committee, presented the 2023 TTA Awards as follows:
 - o Cheryl Heckler, Plateau Chapter, Tennessee Trails Award
 - Wayne Simpson, Memphis Chapter, Mack Prichard Environmental Award
 - o Betsey Darken, Scenic City Chapter, Bill Stutz Award
 - Philip Anderson, Clarksville Chapter, Bill Stutz Award
- The attending membership then heard reports from each of the chapter chairs describing the achievements of their respective chapters during the past year.
- Patty Deen, Highland Rim Chapter, and Sara Pollard,
 Murfreesboro Chapter, announced that the 2024 Annual meeting would be held at Fall Creek Falls State Park on October 25-27.
- The meeting concluded by auctioning off a weekend at Fairfield Glade to contribute to the proceeds of the silent auction.
- The meeting was adjourned at 7:15.

Minutes of Tennessee Trails Association Board of Directors Special Organizational Meeting October 22, 2023 8:00 a.m. Pin Oak Lodge Natchez Trace State Park, Wildersville, TN 38351

The Special Organizational Meeting of the TTA Board of Directors was called to order by President Duane Frichtl at 8:01.

In attendance were: Dharma Alaksza, June Callahan, Jane Coffey, Patty Deen, Amber Dobie-Grove, Wayne Drown, Jane Ellett, Jenny Fitzgerald, Libby Francis, Duane Frichtl, Mark Hubbard, Michelle Kelley, Will Latham, Marti Owensby, Sara Pollard, Karen Shoemaker, Steve Turner, Susan Woods

Absent were: Marvin Caine, Alice Cannon, Jeanne Conatser, Cathy Moran, Bob Obohoski, John Thomas

Guests were: Rosemary Marshall (East TN), Karen Brackett (East TN), Chris Hoffman (Columbia Franklin), Ryan Dowdy (Clarksville), Tom Cressler (East TN)

Election of Officers:

- President Frichtl turned the meeting over to Vice President
 Michelle Kelley for the election of President. VP Kelley called for
 nominations and there being none the election of Duane Frichtl
 for president was approved by the BOD.
- President Frichtl resumed presiding to continue election of officers.

- Wayne Drown moved to accept the nomination of Michelle Kelley as vice chair. It was seconded by Mark Hubbard and approved by the BOD.
- Michelle Kelley moved to accept the nomination of June Callahan as treasurer. It was seconded by Jennifer Fitzgerald and approved by the BOD.
- June Callahan moved to accept the nomination of Susan Woods as secretary. It was seconded by Wayne Drown and approved by the BOD.

Approval of Committee Assignments for 2024:

 Mark Hubbard moved to accept the proposed committee assignments as presented. Michelle Kelley seconded the motion and it was approved by the BOD.

Adjournment of the Meeting:

- Will Hubbard moved to adjourn the Special Organizational Meeting of the TTA BOD. It was seconded by June Callahan and approved by the BOD.
- Meeting was adjourned at 8:13.

Minutes for Tennessee Trails Association Board of Directors Meeting October 22, 2023

Pin Oak Lodge, Natchez Trace State Park, Wildersville, TN 38351

Immediately Following the Adjournment of the Special Organizational Meeting

Duane Frichtl, President, called the meeting to order at 8:13 a.m.

A Roll Call by the Secretary was not necessary as there were no changes from the previous Special Organizational Meeting.

In attendance were: Dharma Alaksza, June Callahan, Jane Coffey, Patty Deen, Amber Dobie-Grove, Wayne Drown, Jane Ellett, Jenny Fitzgerald, Libby Francis, Duane Frichtl, Mark Hubbard, Michelle Kelley, Will Latham, Marti Owensby, Sara Pollard, Karen Shoemaker, Steve Turner, Susan Woods

Absent were: Marvin Caine, Alice Cannon, Jeanne Conatser, Cathy Moran, Bob Obohoski, John Thomas

Guests were: Rosemary Marshall (East TN), Karen Brackett (East TN), Chris Hoffman (Columbia Franklin), Ryan Dowdy (Clarksville), Tom Cressler (East TN)

Minutes of the Aug 1st meeting had been emailed to the Board. Karen Shoemaker moved to accept the minutes, Wayne Drown seconded the motion and it was approved by the BOD.

TTA Financial Report was reviewed by June Callahan, TTA treasurer.

In the absence of Bob Richards, the Audit Committee chair, June, as member of the Audit Committee, also discussed the Audit Report for 2022 which had been very positive.

Having had a summary report from Cheryl Heckler, Membership Chair, on membership during the Membership Meeting on Saturday night as well as a report emailed to the BOD there was no further information to report. Will Latham, Chair of the Communications Committee reviewed the report emailed to the BOD. This committee has been implementing many strategies for communicating with members both current and past. Many other strategies are being considered.

Jane Coffey gave the Evan Means Grant report. Though there were no new grants to consider, there has been considerable promotion of the grant and it is anticipated to receive at least two grant applications for the upcoming quarterly meeting.

Having given an extensive President's report at the Membership Meeting, President Duane Frichtl had no further information to report.

Old Business: none

New Business: Mark Hubbard moved that TTA reimburse the Columbia Franklin chapter for the expenses incurred for restoring Stillhouse Hollow Falls following vandalism there. It was seconded by Will Latham and approved by the BOD.

Dates for the Quarterly meetings in 2024 will be:

February 6, 2024 at 6:30pm CST via Zoom May 7, 2024 at 6:30pm CST via Zoom August 6, 2024 at 6:30pm CST via Zoom October 27, 2024 at 8am at Fall Creek Falls Lodge

Will Latham moved to adjourn, seconded by Jenny Fitzgerald and approved by the BOD. The meeting adjourned at 9:16 a.m.

Tennessee Trail's Association - Financial Report 4th Quarter 2023

My Thanks

I would like to thank the members of the Finance Committee for their advice and support during 2023.

I would also like to thank Memphis and Jackson Chapters for their sterling work on the Annual Meeting with regard to accounting and reporting. Their support with the introduction of credit cards for the payment of silent auction items was much appreciated.

Financial Reports

The financial reports for the quarter are shown below. The overall position looks favorable. The surplus for the full year is \$9,437.48 which compares favorably to the budgeted surplus of \$3,788.29.

2024 Budget

The budget for 2024 is shown on the third page of this report. Input has been provided by our President, the Chair of the Audit Committee and the Chair of the Communications Committee.

Accepting Credit Cards and Debit Cards

At this year's annual meeting, for the first time, we accepted credit and debit cards as an additional payment method for the silent auction. This was well received. The credit card introduction went well and will be further improved for the next annual meeting.

We have been asked if the Annual Meeting registration form for this year's annual meeting could be available on-line with, on-line payment. I am working with the Communications Committee to see if we can meet this need.

Annual Filings

2023 filing with the IRS has been completed and the Annual Report has been filed with the Secretary of State for Tennessee. The next document to be filed will be the Application for the Renewal of Charitable Status. The deadline for this report is June 30th 2024.

Tennessee Trails Association Inc. General Fund by Month

	P (3)			
General Fund by Month - 4th Qtr 2023	Oct	Nov	Dec	Total
Ordinary Income/Expense	ACTION CONTRACTOR	1		8
Income				
Donations				
Donations General	31.58	100.00	0.00	131.58
Total Donations	31.58	100.00	0.00	131.58
Memberships				
Family	595.00	420.00	525.00	1,540.00
Individual	975.00	925.00	900.00	2,800.00
Lifetime	0.00	0.00	2.00	2.00
Refund	0.00	0.00	0.00	0.00
Student	0.00	0.00	0.00	0.00
Supporting - Family	0.00	0.00	35.00	35.00
Supporting Individual	150.00	75.00	125.00	350.00
Total Memberships	1,720.00	1,420.00	1,587.00	4,727.00
Other Income				
Amazon Income	0.00	0.00	0.00	0.00
Bank& CD Interest	0.67	0.32	2,388.90	2,389.89
Total Other Income	0.67	0.32	2,388.90	2,389.89
Total Income	1,752.25	1,520.32	3,975.90	7,248.47
Total Income	1,752.25	1,520.32	3,975.90	7,248.47
Expense				
Administrative Expenses				
Acctng & Financial Review	2,000.00	0.00	0.00	2,000.00
Dues & Subscriptions				
Chapter Allocations	0.00	0.00	0.00	0.00
Insurance				0.00
D&O Liability Insurance	0.00	0.00	0.00	0.00
Liability Insurance	0.00	0.00	0.00	0.00
Total Insurance	0.00	0.00	0.00	0.00
Newsletter Editing	375.00	0.00	0.00	375.00
Newsletter Postage & Supplies	0.00	0.00	0.00	0.00
Newsletter Printing	0.00	0.00	0.00	0.00
Merchant Charges	67.61	60.76	74.18	202.55
PO Box & Mailing Supplies	0.00	0.00	0.00	0.00
State & Federal Filing Fees	0.00	0.00	0.00	0.00
Total Administrative Expenses	2,442.61	60.76	74.18	2,577.55
Program Expenses				
Awards	0.00	0.00	0.00	0.00
General Fund - Outreach	0.00	0.00	0.00	0.00
Website & Supporting Software	1,080.38	93.24	0.00	1,173.62
Total Program Expenses	1,080,38	93.24	0.00	1,173.62
Total Expense	3,522.99	154.00	74.18	3,751.17
Net Surplus/Deficit	-1,770.74	1,366.32	3,901.72	3,497.30
Other Income/Expense				
Annual Meeting Income	1,128.00	0.00	4,803.62	5,931.62
Annual Meeting Expense	36.62	0.00	5,895.00	5,931.62
-	1,091.38	0.00	-1,091.38	0.00

Tennessee Trails Association General Fund by Quarter with 2023 Budget

General Fund by Quarter - Jan - Dec 2023	19-011020-00-00-0	772/1004 ALMONDO PROTECTION	/			100000000000000000000000000000000000000	
E. Service and the service of the se	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total	2023 Budget	2024 Budget
Ordinary Income/Expense							
Income							
Donations	2000	12071		10000000	000000		
Donations General	741.58		345.00	131.58	1,953.16		
Total Donations	741.58	735.00	345.00	131.58	1,953.16	1,000.00	2,000.00
Memberships							
Family	2,065.00	1,120.00	1,015.00	1,540.00	5,740.00	4,900.00	5,600.00
Individual	3,650.00	1,825.00	2,850.00	2,800.00	11,125.00	9,650.00	11,000.00
Lifetime - Individual	500.00	0.00	500.00	2.00	1,002.00		25.00
Lifetime - Family				0.00	0.00		
Student	30.00	0.00	0.00		30.00	45.00	30.00
Supporting - Family	175.00	175.00		35.00	385.00	280.00	385.00
Supporting Individual	325.00	225.00	275.00	350.00	1,175.00	0.00	1,200.00
Total Memberships	6,745.00	3,345,00	4,640.00	4,727.00	19,457.00	14,875.00	18,240.00
Other Income							
Amazon Income	31.62	66.88	0.00	0.00	98.50	150.00	0.00
Bank & CD Interest	0.50	1,378.29	5.04	2,389.89	3,773.72	300.00	4,000.00
Total Other Income	32.12	1,445.17	5.04	2,389.89	3,872.22	450.00	4,000.00
Total Income	7,518.70	5,525.17	4,990.04	7,248.47	25,282.38	16,325.00	24,240.00
))		
Expense Administrative Expenses							
A STATE OF CONTRACT SALES TO THE CONTRACT OF CONTRACT		0.00	0.00	2 200 20			
Reviews, Financial & Legal	0.00		0.00	2,000.00	2,000.00	2,500.00	1,000.00
Dues & Subscriptions	102.35		0.00	0.00	102.35	200.00	120.00
Chapter Allocations	1,935.00	1,000.00	0.00	0.00	2,935.00	3,015.00	3,700.00
Insurance	0.00	500.00	0.00	0.00	FOR 00	500.00	252.22
D&O Liability Insurance	0.00		0.00	0.00	598.00	598.00	650.00
Liability Insurance	0.00		0.00	0.00	958.00	807.00	1,050.00
Total Insurance	0.00	1,556.00	0.00	0.00	1,556.00	1,405.00	1,700.00
Newsletter Editing	375.00	375.00	375.00	375.00	1,500.00	1,500.00	1,500.00
Newsletter Postage & Supplies	1,032.20	79.20		0.00	1,111.40	1,270.00	0.00
Newsletter Printing	936.72	335.67	0.00	0.00	1,272.39	1,635.00	0.00
Merchant Charges	165.07	121.36	169.59	202.55	658.57	0.00	650.00
PO Box & Mailing Supplies	0.00	226.00		0.00	226.00	332.00	260.00
State & Federal Filing Fees	40.92	0.00	0.00	0.00	40.92	30.46	100.00
Total Administrative Expenses	4,587.26	3,693.23	544.59	2,577.55	11,402.63	9,387.46	8,030.00
Program Expenses							
Awards			150.00	0.00	150.00	100.00	200.00
General Fund - Outreach	0.00	0.00	0.00	0.00	0.00	1,000.00	3,000.00
Website & Supporting Software	2,263.56	347.93	507.16	1,173.62	4,292.27	2,559.00	5,998.00
Total Program Expenses	2,263.56	347.93	657,16	1,173.62	4,442.27	3,659.00	9,198.00
Total Expenses	6,850.82	4,041.16	1,201.75	3,751.17	15,844.90	13,046.46	17,228.00
Net Surplus/Deficit	667.88	1,484.01	3,788.29	3,497.30	9,437.48	3,278.54	7,012.00
Other Income/Expense							
Annual Meeting Income				5931.62	5,931.62		
Annual Meeting Expense				5931.62	5,931.62		
) In manage of the second seco	-			3,497.30	0.00		

Tennessee Trails Association Evan Means Grant Fund

	6(3)			3.1	
Evans Means Grant Fund - by Quarter 2023	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	TOTAL
Ordinary Income/Expense					
Income					
Donations - Donor Directed					
Annual meeting Income			500.00	10,202.68	10,702.68
Donations, Board Directed	550.00	400.00	275.00	615.00	1,840.00
Total Donations	550.00	400.00	775.00	10,817.68	12,542.68
Total Income	550.00	400.00	775.00	10,817.68	12,542.68
Total Income	550.00	400.00	775.00	10,817.68	12,542.68
Expense					
Program Expenses					
Evan Means Grants Given	3,220.00	0.00	800.00	0.00	4,020.00
Total Program Expenses	3,220.00	0.00	800.00	0.00	4,020.00
Total Expense	3,220.00	0.00	800.00	0.00	4,020.00
Net Surplus/Deficit	-2,670.00	400.00	-25.00	10,817.68	9 522 69
Net outplus/bench	-2,070.00	400.00	-25.00	10,017.00	8,522.68
Net Surplus/Deficit	-2,670.00	400.00	-25.00	10,817.68	8,522.68
Total Funds 30th Sep 2023					21,353.82
Plus 4th Qtr 2023 Income					10,817.68
Less 4th Qtr 2023 Grants Giv	ven				0.00
Total Funds 31st Dec 2023				=	32,171.50
Cash in Hand - In Bank - che	ekina	*			12,171.50
Cash in Hand - In Bank - mo					20,000.00
				_	32,171.50
Fund Summary					Full Year
Total Funds 31st Dec 2022		•			23,648.82
Plus 2023 Income					12,542.68
Less 2023 Grants Given					4,020.00

32,171.50

Total Funds 31st Dec 2023

Tennessee Trails Association Net Worth

Tennessee Trails Association, Inc. Statement of Net Worth 4th Qtr 2023

	General	Evan Means	Grand	
	Funds	Grant Fund	Total	
ASSETS:				
Cash in Checking Account	12,112.14	12,171.50	24,283.64	
Cash in Money Market	15,156.75	20,000.00	35,156.75	
Cash in Edward Jones CD acct	95,776.76	0.00	95,776.76	
Cash in Regions CD account	20,000.00	0.00	20,000.00	
Cash in PayPal Account	130.34	0.00	130.34	
Cash in Stripe Account	552.23	0.00	552.23	
TOTAL ASSETS	143,728.22	32,171.50	175,899.72	
NET WORTH:				
Net Worth	143,728.22	32,171.50	175,899.72	

	4th Qtr 2023	4th Qtr 2023	4th Qtr 2023
	General	Evan Means	Grand
	Funds	Grant Fund	Total
Net Worth Sep 30th 2023	138,701.92	21,353.82	160,055.74
Revenues for All Accounts	7,248.47	10,817.68	18,066.15
Expenditures for All Accounts	-3,751.17	0.00	-3,751.17
Increase in Prepaid Dues	498.00		498.00
Release of Deposits Paid	1,031.00	0.00	1,031.00
Net Worth Sept 30th 2023	143,728.22	32,171.50	175,899.72

TENNESSEE TRAILS ASSOCIATION COMMUNICATIONS BUDGET - 2024

	1,500	\$	Newsletter Editor	Newsletter Editor
	5,998	\$		
8% on software renewing in 2024	67	S	Allowance for price increases	
This is a rough estimate	500	₩.	Project - Implement new platform for distributing newsletter	Richard Design Group/others
This is a rough estimate	500	S	Project - Implement Expired Member Access control	Richard Design Group
\$400 RDG, \$100 software	500	₩.	Project - Annual Meeting Online Registration	Richard Design Group
				*
	(1	S	Shared starter pack thru 10/14/2026	Dreamhost
	ï	\$	tntrailsarchive.org - 3 year registration thru 10/14/2026	Dreamhost
	155	S	Annual fee for Dreamhost website hosting thru 10/15/2024	Dreamhost
	249	₩.	Annual fee - paid through 10/02/2024	Memberpress
	19	S	Annual fee 9/28/23 thru 9/28/2024	Auto Delete Log Plugin
	108	\$	Annual Fee - 9/12/23 thru 9/12/2024	The Events Calendar
	250	S	For Mailman - distribution of TTA Newsletter and Chapter Communication	EMWD
	7	\$	Fee for privacy on .org domain name thru Feb 2025	Network Solutions
	50	S	Domain name fee TTA.net 12month thru Aug 2024	Exact Hosting
		S	Domain Name fee TTA.org 12 months thru Feb 2025	Network Solutions
	3,600	S	Maintenance - \$300 per month	Richard Design Group
COMMENTS	AMOUNT	AM	FOR	VENDOR

TTA MEMBERSHIP COMMITTEE REPORT - February 2024

Submitted by Marti Owensby, Membership Director Committee Members: Dharma Alaksza (Jackson), Jenny Fitzgerald (Sumner Trails), Will Latham (Scenic City), Sara Pollard (Murfreesboro)

Membership Report January 2024

Attached is the Membership report. You will see that we have had a total membership of 705 for a 12% or 78 membership increase since January of 2023. Supporting memberships have risen by 25% up from 45 to 57 as well. Over the last 6 years total membership has increased by 166 and Supporting memberships have doubled.

Lifetime memberships are up 4 this year to 58, while Family Lifetime memberships remained the same at 7.

Membership Committee activities completed since last Board meeting:

Cheryl and I have spent the time since the 2023 Annual Meeting transitioning me to serve as Membership Director. Boy, what a large set of shoes to fill. We had several ZOOM training sessions in November and December and in early December I began to take over the duties with Cheryl being an observer.

While we continue to work through some issues with distribution of the newsletter, most tasks (creating and distributing monthly reports, fielding questions submitted through the website and resolving member issues) appear to be going smoothly with only an occasional question for Cheryl.

Upcoming Membership Committee Activities:

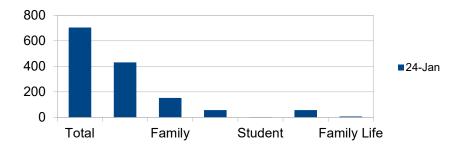
While most of my focus has been on the membership management tasks, I have not met with the rest of the committee. My next task will be to meet with the membership committee to discuss what actions and activities we can do to promote the attraction of new members and the retention of current members. If anyone on the Board has recommendations/suggestions with regard to activities we might do to promote membership, please do not hesitate to let me know.

Marti Owensby (Scenic City) 423-309-0579 (voice or text) mlowensby@gmail.com

TTA Membership Report for February 6, 2024 Board Meeting

TTA Membership for January 2024

Date	Total	Individual	Family	Supporting	Student	Life	Family Life
24-Jan	705	431	153	57	2	58	7



TTA Membership for past 12 months

Date	Total	Individual	Family	Supporting	Student	Life	Family Life
23-Feb	627	380	137	45	4	54	7
23-Mar	632	385	135	47	4	54	7
23-Apr	638	385	134	51	5	56	7
23-May	636	386	135	48	4	56	7
23-Jun	643	390	135	51	4	56	7
23-Jul	650	395	139	49	4	56	7
23-Aug	662	399	145	52	3	56	7
23-Sep	674	409	146	53	6	56	7
23-Oct	703	431	152	54	2	57	7
23-Nov	706	427	156	57	2	57	7
23-Dec	708	430	155	57	2	57	7
24-Jan	705	431	153	57	2	58	7

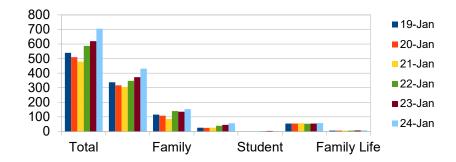
Note: Individual up 51; Family up 16; Supporting up 12; Student down -2; Total up 78

TTA Membership for January in the past 6 years

Date	Total	Individual	Family	Supporting	Student	Life	Family Life
19-Jan	539	337	116	26	0	54	6
20-Jan	510	317	108	25	0	54	6
21-Jan	479	305	86	26	0	56	6
22-Jan	587	347	140	39	2	53	6
23-Jan	620	373	136	46	4	54	7
24-Jan	705	431	153	57	2	58	7

Note: Individual up 94; Family up 37; Supporting up 31; Student up 2; Total up 166

■23-Feb 800 ■23-Mar 700 23-Apr 600 ■23-May 500 ■23-Jun 400 ■23-Jul 300 ■23-Aug 200 ■23-Sep 100 ■23-Oct ■23-Nov Family Student Family Life Total ■23-Dec ■24-Jan



Tennessee Trails Association

Communications Committee Report

February 6, 2024

Projects Completed

1. **Join/Renew Process:** Changes have been made by Doug Burroughs and Richard Designs to make joining and renewing easier. The top menu on the website has been changed to make Join/Renew more prominent. The percent of people joining and renewing online has risen significantly due to these changes and the conversion to Stripe.

Projects in Progress

- 1. **New Newsletter Editor Needed:** TTA is in need of a new Newsletter Editor. In addition we will be setting up a back-up system for the Newsletter Editor.
- 2. **Newsletter Design and Delivery:** We have begun a discussion on possible changes to the TTA Newsletter design and delivery process. Much research is to be done and recommendations will be brought to the Board for approval.
- 3. **Support of Chapter Communications:** Along with the Newsletter project we will work on determining TTA support of Chapter communications and evaluate Mailman.
- 4. **Archival of Newsletter:** An Archive Committee has been established and is addressing the archival of the newsletter and other TTA documents.

Future Projects

- 1. Website Maintenance: Finalize Website Maintenance responsibilities.
- 2. **Documentation:** Continue to work on Documentation for Website and Communication Committee.

The Evan Means Grant Committee met on January 9, 2024, starting at 6:00 p.m. to review the merits of two grant requests:

- 1. The Friends of Beaman Park sent a request for \$1,000. The request is for the replacement of the benches at the trailheads of Beaman Park. The original benches were built in 2003 and have lasted >20 years. The Friends of Beaman Park felt that the benches had been of great use in prior years to provide a comfortable resting place along with retaining the "historical aesthetic." The original lumber has now succumbed to "wear and tear" from the weather in these past 20+ years. The group feels that replacing the benches provides a comfortable resting place from hiking for all types of hikers, from the novice to the veteran hiker. They have provided estimated costs from area suppliers along with photos of past volunteer work from the members of the Nashville Chapter of TTA. The request is attached along with the estimates for volunteer hours and building costs. The
 - committee approved the request for the amount requested.
- 2. The Friends of Henry Horton State Park have submitted another grant request to continue work on their project to enhance the hiking experience at Henry Horton State Park. The Friends of Henry Horton submitted a completed request in 2023 which entailed a hike along the portion of the park where TTA had provided funds for an earlier portion of trail refinement and a signage upgrade. That announcement (pictures included) was published in the August 2023 TTA Newsletter.

The Friends of Henry Horton have spent three years planning/developing a new trail system within the park designated as "South Horton Trail System." They are requesting funds for those hikers who enjoy communing with nature. The benches that they are proposing can be used for rest and the design will also provide the hiker with the ability to view nature with a backstop on the bench to hold a camera. The benches will be numbered and therefore provide a safety location in case of hiker injury. The project includes ~10 miles of multiuse hiking along with mountain biking trails for visitors. They have requested \$976.80 (\$1,000). They have attached a detailed sketch of the specific bench design with costs and the suppliers who provided the costs. The committee approved the request for the amount requested.

Jane Coffey Chairman - Evan Means Grant Committee



Beaman Park Trail Head Bench Project

August 25, 2023

Proposal:

Friends of Beaman Park is writing to request funding for the replacement of benches at the trailheads of Beaman Park, a cherished natural treasure located in Nashville, Tennessee. This project aligns perfectly with the requirement of improving and enhancing the hiking experience in the state, as it focuses on providing essential amenities that directly contribute to the comfort and accessibility of visitors.

Project Rationale:

Beaman Park boasts a diverse range of trails that attract hikers of all skill levels, from casual strollers to avid outdoor enthusiasts. However, the original benches at the trailheads, installed in 2003, have succumbed to wear and tear over time, compromising the overall visitor experience. Our proposed project focuses on enhancing these benches by upgrading them with new planking while preserving their original design. This approach will not only retain the park's historical aesthetic but also offer a comfortable resting spot for hikers before and after their adventures.

- Rest and Recovery: Hiking can be physically demanding, and having well-maintained benches at the trailheads
 will provide a crucial place for visitors to rest and recover, ensuring a safer and more enjoyable experience.
- 2. Inclusivity and Accessibility: The replacement benches will accommodate individuals of all ages and abilities, making the park more inclusive and accessible to everyone in the community.
- 3. Visitor Retention: By improving the overall experience at Beaman Park, we aim to increase visitor retention rates. Comfortable and welcoming trailhead amenities will encourage hikers to explore more of the park's trails and contribute positively to their lasting memories.
- 4. Environmental Education: Benches can also serve as educational points, where visitors can learn about the park's flora, fauna, and conservation efforts through park staff programming.

Budget:

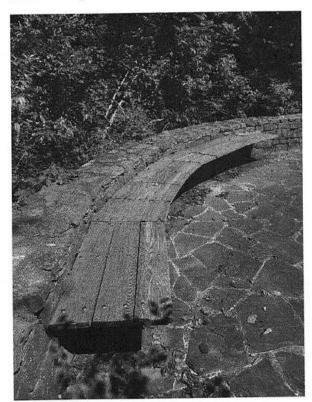
Our project budget request of \$1000 has been calculated to cover the necessary expenses for upgrading the original benches at the trailheads of Beaman Park. This allocation includes the procurement of quality lumber, hardware, and tools required for the restoration process. By utilizing these funds efficiently, we can ensure the successful upgrade of the benches, enhancing visitor comfort while preserving the park's historical aesthetic. Attached is a quote from an approved local lumber dealer, along with price estimates for the essential tools and hardware required for the bench restoration project. The combined total of these quotes is approximately \$1,000. Should there be any remaining funds after the project's completion, they can be allocated toward showcasing TTA's involvement. One possible avenue is to enhance the benches by incorporating an emblem through wood burning, effectively acknowledging the Tennessee Trails Association's support and commitment to enhancing the hiking experience at Beaman Park.

Timeline and Labor:

Bench restoration will be carried out on-site by 3-4 volunteers under the supervision of park staff. The project leader estimates a single 6-hour workday per bench, resulting in approximately 24 hours of volunteer labor for each bench. Completion of material procurement and volunteer coordination is expected within 2-3 months, with the timeline subject to weather conditions. If funding is secured by the end of October 2023, the project can be completed by January 2024.



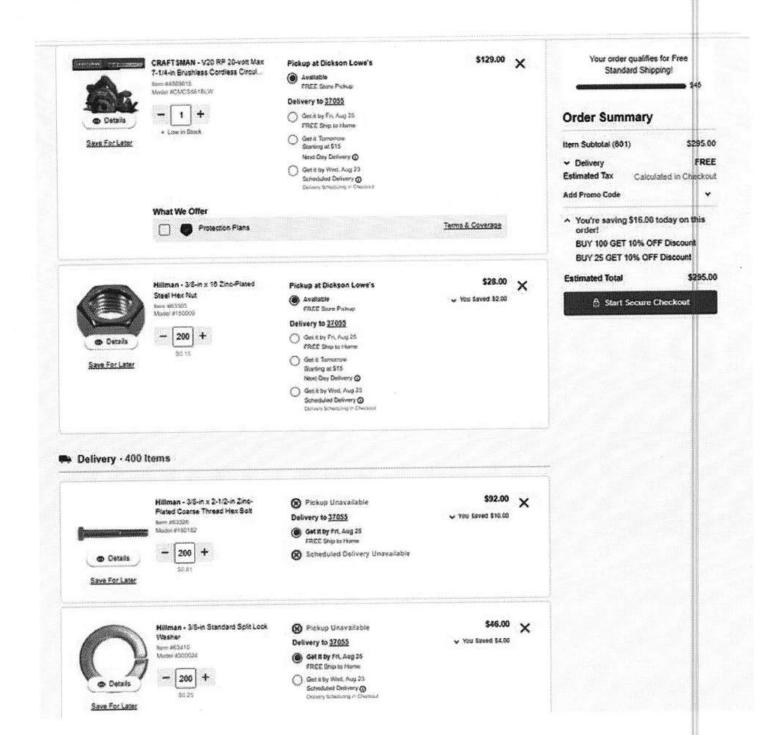
Bench at Highland Trailhead 2023



Bench at Creekside Trailhead 2023



Nashville TTA volunteers at Highland Trailhead, October 2022



Lowes Hardware/Tool price estimate - \$295

WALKER LUMBER & SUPPLY 523 W THOMPSON LN NASHVILLE TN 37211

PHONE: (615) 254-3344

7:41	DOC# 719841/1 *********** * ESTIMATE *	EST. 719841	629.24 N	0.00 9.24	0.00
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Grantee Name:

FRIENDS OF HENRY HORTON STATE PARK P.O. BOX 282 CHAPEL HILL, TN 37034



Project Description:

Henry Horton State Park staff have spent three years planning and developing a new trail system on the South portion of the park, called the "South Horton Trail System". It is being developed in a total of three phases and will add approximately 10-miles of multiuse hiking and mountain biking trails for visitors of Henry Horton State Park to enjoy.

Construction of phases 1 & 2 began January of 2023. With overwhelming community support, the park logged over 500 volunteer hours and were able to complete phase 1 and open a 4-mile inner loop in October 2023. With the outstanding amount of volunteer support the park is projected to have phase 2 (a 2.65-mile outer loop) completed by January 1st, 2024. Planning and design of the 3rd phase will begin in the Fall of 2024 and is projected to be completed in the Fall of 2025.

The Friends of Henry Horton State Park have played a major role in supporting and promoting this trail project. In conjunction with Henry Horton State Park, we would like to continue our support by enhancing the visitor experience (predominantly for hikers and visitors interested in wildlife viewing) by placing ten (10) Leopold Benches throughout the completed 7-miles of trail. Leopold Benches are named after the renowned wildlife professor, conservationist, and author of "A Sand County Almanac, Aldo Leopold. This simplistic yet versatile bench allows users not only the opportunity to rest during a hike, but by turning backwards the backrest can be used to stabilize their arms while viewing wildlife through binoculars or snaping a photo of wildlife moving through the forest.

These 10 benches will have routed numbers on them and will be placed at various locations to provide visitors with optimal wildlife view locations. Utilizing a numbered system not only provides visitors will

an identifying marker to revisit in the future, but it also provides the Park Rangers fixed locations that can aid in providing faster response times in emergency situations.

The bench material preparation and construction will be done by Park Maintenance and Ranger staff. Assembly, site prep and bench instillation will be done predominately using volunteer labor managed through Tennessee State Parks Galaxy-Digital Volunteer Coordinating system. This will allow us to document hours, number of supports, and maximize on the type of reporting needed to support this grant request and future grants that support this project.

Project Benefit to hikers and the usage level:

The main benefits of adding Leopold Benches along the South Horton Trail System are to provide users an adequate place to rest, view wildlife, and aid in emergency response. One of the ideas associated with the South Horton Trail System is to provide a quality multiuse trail that not only attracts the most experienced outdoor enthusiast, but one that allows for visitors with minimal trail experience to explore and enjoy this area in a safe manner. By providing these quality resting spots novice trail enthuses can take on this 4–7-mile stretch of trail with confidence.

Since October 2023, roadway data shows us that the park saw a 92% increase in visitation to this area from the previous year. The expectation is that as this trail expands and new features like benches are added there will be an even greater increase in the future.

Start and completion dates:

The project will begin February 1st, 2024, and will be completed by July 1st, 2024.

Total Project hours required:

29-hours

Total Volunteer Hours expected:

29-hours

Friends of Henry Horton State Park and park staff will work together to construct and assemble the benches. Through volunteer support from the friend's group and park staff we will be able to complete each bench in 2 hours. Totaling 20 hours during this stage of the project.

The park will utilize 3 different monthly volunteer days from April – June 2024 for site prep and bench instillation. Each volunteer event will be 3 hours in duration. Totaling 9 during this stage of the project.

Detailed Budget:

Material	List
CALCADESONE	00117

2" x 6" x 8' treated lumber (6)	\$43.68
2" x 10" x 8' treated lumber (6)	\$86.28
2" x 8" x 10' treated lumber (11)	\$147.18
3/8" x 3- ½" galvanized coarse thread exterior carriage bolt (60)	\$105.60
3/8" x 16 galvanized steel hex nut (60)	\$14.40
3/8" hillman hot-dipped galvanized standard flat washer (60)	\$16.80
3/8" galvanized steel split lock washer (60)	\$15.60
#10 x 3 $-\frac{1}{2}$ " deck plus wood screws 5lb box (1)	\$35.98
Tool List	
DeWalt 20 V max 2 tool brushless power tool combo kit (1)	\$149.00
DeWalt Impact driver bit 100-piece (1)	\$39.98
Craftsman 15-amp 7-1/4in corded circular saw (1)	\$69.00
Craftsman 7-1/4 in 24tooth circular saw blade (2)	\$12.96
Johnson level 12" speed square (1)	\$23.98
Johnson level 7" speed square (1)	\$14.98

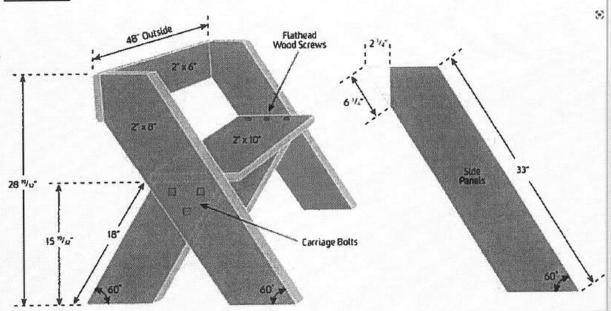
Kobalt 25ft tape measure 2-pack (1) \$29.98

Carpenter pencils 10-pack (1) \$2.48

Kobalt case stack 21.5in black plastic wheels lockable toolbox (1) \$169.00

Project Total: \$976.80

Examples:







Publicity:

Due to this being a new trail system all associated projects will heavly be promote throughout social media platforms, local news papers, as well as Tennesse State Parks media outlets ex. "5 for today".

Henry Horton State Park has the ability on site to route signage for our trails. We will utilize this recource to acknowledge TTA's gracious support, by placing TTA's logo and associated support on the bench backrest that will be visible to users as they approch.

Grant Applicant: Friends of Henry Horton State Park

P.O. Box - 282 Chapel Hill, TN 37034

	Stacey Cothran	Title: FOHHSP President	
Name:	O AT SUBSTITUTE AND A SOURCE STREET	Title.	_

Signature: Stacey Cuthre	_ Date:	12/26/2023			
Benficiary: Henry Horton State Park					
4209 Nashville Hwy – Chapel Hill, TN 37034					
(931) 364-7724					
Name:Shaun Rainone	_ Title:	Park Manager III			
Signature: SIR-	_ Date:	12/26/2023			

President's Report February 6, 2024

- 1) Updated 2024 Committees (see attached)
- 2) Randy Medley, Scenic City Chapter, has volunteered to serve as TTA/CTC liaison.
- 3) Outreach Committee has formed and is working on a survey of chapter chairs, deciding on upgrades to the state display, and how TTA might partner with community and business entities with similar interests. Committee will report at the May meeting.
- 4) Strategic Planning Proposal (see attached)
- 5) Discussion of allowing other organizations to use TTA newsletter to ask for donations. (see attached information about Rugby)

2024 TTA Committees

Executive Committee Conducts the business and manage the affairs of the Association between meetings of the full Board.

- 1. President Duane Frichtl
- 2. Vice President Michelle Kelley
- 3. Treasurer June Callahan
- 4. Secretary Susan Woods

<u>Nominating Committee</u> Provides a slate of qualified candidates for election to the Board and recommends qualified replacements for any vacancies.

- 1. Libby Francis, Chair
- 2. West TN Rep. Dharma Alaksza
- 3. Middle TN Rep. Sara Pollard
- 4. East TN Rep. Will Latham
- **5.** Cathy Moran

<u>Audit Committee</u> Oversees policy compliance, conflicts of interest, ethics and program integrity, and retains auditors for the Association.

- **1.** Bob Richards, Chair
- 2. June Callahan
- 3. Mark Hubbard
- 4. Wayne Drown

<u>Finance Committee</u> Financial management of income, Life Memberships, and other investment funds, and budget planning.

- 1. June Callahan, Chair
- 2. Mark Hubbard
- 3. Vacant
- 4. Vacant

<u>Awards Committee</u> Recommends candidates for various recognition awards provided by the Bylaws and the Board.

- 1. Michelle Kelley, Chair
- 2. West TN Rep. Dharma Alaksza
- 3. Middle TN Rep. Sara Pollard
- 4. East TN Rep. Will Latham
- **5.** Steve Turner

<u>Membership Committee</u> Collects dues from membership and forwards to the Treasurer. Reports status to the Board. Recommends actions which promote the attraction and enrollment of new members and retention of current members.

- 1. Marti Owensby, Chair
- 2. West TN Rep. Dharma Alaksza
- 3. Middle TN Rep. Sara Pollard
- 4. East TN Rep. Will Latham
- 5. Jenny Fitzgerald
- 6. Cheryl Heckler

<u>Communications Committee</u> Responsible for insuring communication between the Association and the public and the membership. Newsletter, Website, Facebook, etc.

- 1. Will Latham, Chair
- 2. Doug Burroughs
- **3.** Mark Hubbard
- 4. Marti Owensby
- 5. Patty Deen
- 6. Mary Lewis Tims

Evan Means Grant Committee Examines grant project funding for enhancing trails and the hiking experience in Tennessee.

- 1. Jane Coffey, Chair
- 2. Marvin Caine
- 3. Libby Francis
- 4. Wayne Drown
- 5. Jenny Fitzgerald

Special Committees:

<u>Archives Committee</u> Tasked with archiving past newsletters, minutes, and other TTA items of historical importance.

- 1. Libby Francis, Chair
- 2. Doug Burroughs
- 3. Jenny Fitzgerald
- 4. Alice Cannon

<u>Outreach Committee</u> Responsible for developing plans for outreach to non-members in person or online as well as partnering with businesses or other entities to further the goals of TTA.

- **1.** Will Latham, Chair
- 2. Wayne Drown
- 3. Steve Turner
- 4. West TN Member

Strategic Planning Proposal

Duane,

We discussed me putting together some information about a strategic planning retreat for the TTA Board. Below is an outline we can discuss when you would like to.

OBJECTIVE

The objective of a formal strategic planning process is to develop an integrated, coordinated and consistent long-range plan for use by the organization. Through a series of structured interviews and discussions, the Board will develop a strategic plan which includes:

- · Clarification of the mission/vision of the organization.
- · Prioritized objectives for the planning period.
- · Strategies to reach those objectives.
- · Resolution of key issues facing the organization.

APPROACH

The project will include the following major tasks:

Task 1 – Pre-Retreat Preparation

- 1. Interviews (preferred) or survey of the Board to identify:
- a. The organization's strengths and weaknesses.
- b. Opportunities and threats facing the organization.
- c. Key issues that should be addressed at the planning retreat.
- 2. Other data gathering as needed.
- 3. Development and approval of work papers to guide the retreat.

Task 2 – Strategic Planning Retreat

Through a structured process at the retreat, the Board will:

- · Clarify its mission/vision.
- · Review environmental opportunities and threats.
- · Discuss internal strengths and weaknesses.
- · Create clear goals and objectives.
- · Work to resolve key issues facing the group.

It is anticipated that the retreat will be a "live" event and will last for one day.

Task 3 – Post Retreat Activities

After the retreat, a report will be prepared which summarizes the agreements made at the planning retreat.

Will Latham

Latham Consulting Group

Helping Medical Groups to Make Decisions - Resolve Conflict - Move Forward

Rugby Bridge Appeal Information

Duane,

I thought the following might be of help as you and the Executive Committee consider the request from Marietta Poteet.

ISSUE

Marietta Poteet submitted the request (via Patty Deen) that an appeal for the Rugby State Natural Area Bridge Replacement be put in the TTA Newsletter. The original and revised appeal language is shown below.

WORK DONE

As I had not seen this type of item included in the Newsletter I did the following;

- 1. **Policy** I look to see if I could find a policy on including such appeals in the TTA Newsletter but did not find one.
- 2. **Review of Newsletters** I reviewed the TTA Newsletters for the last 5 years and did not find a similar appeal.
- 3. **Survey** I surveyed the current and past TTA President and the members of the Compensation Committee about their views on the issue. I received 6 responses
- a. 2 were positive towards inclusion of the appeal in the TTA Newsletter, however one shared some of the concerns of those who are negative. Reasons to include the appeal included:
 - i. Support of this effort is in-line with TTA's Mission to build, maintain, and promote the responsible use of Tennessee trails.
 - ii. Supporting another friends group in this way can build bridges that may reap benefits for TTA.

- iii. We could also promote additional donations directly to those projects which we give Evan Means Grants at the end of the article in the newsletter announcing a grant.
- b. 4 were negative towards inclusion in the TTA Newsletters. Reasons to not include the appeal included:
 - i. Sets a bad precedent.
 - ii. This could open TTA up to similar requests and we have no criteria as to which ones to accept and which ones we shouldn't. Should we list every project of every friends group, for instance? What about the AT?
 - iii. We aren't a fund-raiser for other organizations in fact this could be construed as competing against TTA's fund-raising efforts.
 - iv. There is no Communications Committee or TTA Board Policy on such issues. The Communication Committee can discuss it but that will not occur until the first quarter of 2024.
- 4. I contacted Patty Deen about the "vote" of the Communication Committee to not to include it.
- 5. I received an email from Marietta Poteet shown below.

REQUEST LANGUAGE

Original

Rugby State Natural Area Bridge Replacement

Storms early in 2021 destroyed the wooden bridge across Little Creek that tied Kellogg's Loop Trail to the rest of the trail system in Rugby. Restoring this bridge also advances the long-term goal of building the Sheltowee Trace southward to Wartburg and intersecting with the

Cumberland Trail, so we hope that many Tennessee and Kentucky hikers will join our effort to rebuild it.

The Appalachian Regional Commission has awarded Historic Rugby a \$240,000 grant to build a structural steel replacement bridge that can withstand future storms. Historic Rugby and Friends of the Rugby State Natural Area are responsible for a \$60,000 match. We **hope** the State of Tennessee will cover part of the match by building approaches to the new bridge, but we want to get our fund raising off to a good start in 2023. Construction should begin in 2024 and must be complete by June, 2025.

Please consider making a donation to Historic Rugby designated for Bridge Replacement as part of your year-end giving. Historic Rugby, co-manager of Rugby State Natural Area, is a 501c3 organization, so contributions are tax deductible.

Double your impact when you donate now. The first \$10,000 raised by December 31, 2023 will be matched dollar for dollar. Checks can be sent to Historic Rugby, Inc., PO Box 8, Rugby, TN 37733.

Revised

Rugby State Natural Area Bridge Replacement

Historic Rugby has a \$240,000 ARC grant to build a structural steel bridge across Little Creek, restoring a route to extend Sheltowee Trace to its junction with the Cumberland Trail. Historic Rugby and Friends of the Rugby State Natural Area are responsible for a \$60,000 match and would appreciate your help.

Historic Rugby, co-manager of Rugby State Natural Area, is a 501c3 organization, so contributions are tax deductible. Mail checks to Historic Rugby, Inc., PO Box 8, Rugby, TN 37733, or donate online via Zeffy. Be sure to designate your donation for Bridge Replacement. Contact Benita Howell at bjhowell@highland.net for more information.

FOLLOW UP EMAIL FROM MARIETTA POTEET

I have to disagree with you on both points. A slight majority was negative. What were the reasons a slight majority was negative. I think we have to decide how this fits in with the TTA objectives. We are supporting trails which need a maintenance job which are used by TTA hikers and tie into popular established trails used by TTA hikers. I realize we have a small grants program and I have strongly encouraged Benita to apply, but this is a much larger project than can be met by a small grant. If nothing else, we need to print a description of the project and contact information even if we don't advertise for donations.

The reason that there is no precedent in the last 5 years is just not viable. How would anything happen if we established precedent before we accomplished anything new? That just doesn't hold water.

I strongly urge we print the appeal describing the project in the 1st and/or 2nd paragraph described in the appeal leaving out the request for donations. Include a contact number.

TTA needs to promote these kinds of projects as an organization to become more relevant in the hiking community rather that just issue a newsletter which only describes monthly hikes.

Marietta Poteet
Life Member=

Will Latham Latham Consulting Group

Helping Medical Groups to Make Decisions - Resolve Conflict - Move Forward

Strategic Planning Facilitation | Governance